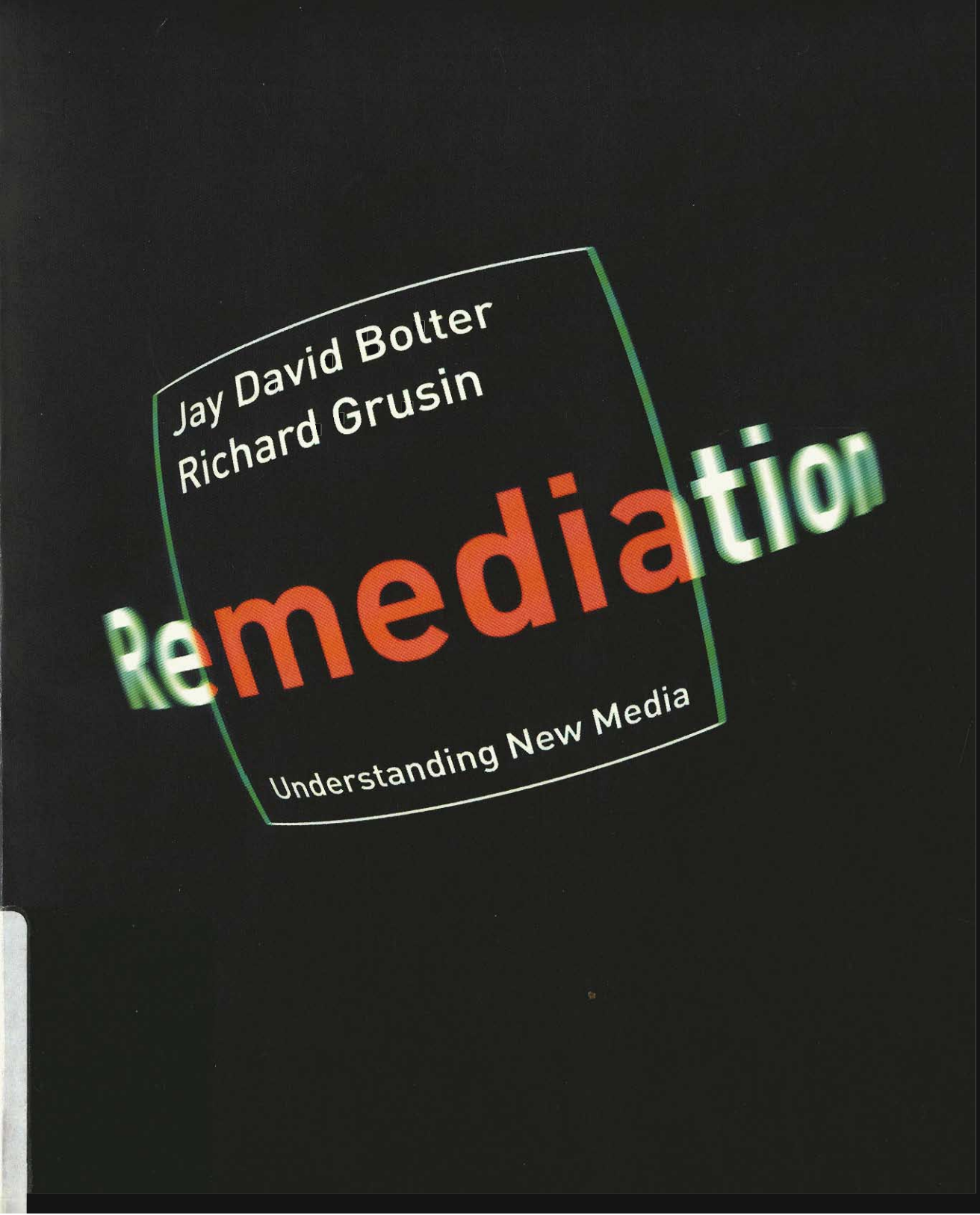
Jay David Bolter
Richard Grusin
Remediation
Understanding New Media

# 1 Theory

# II Media

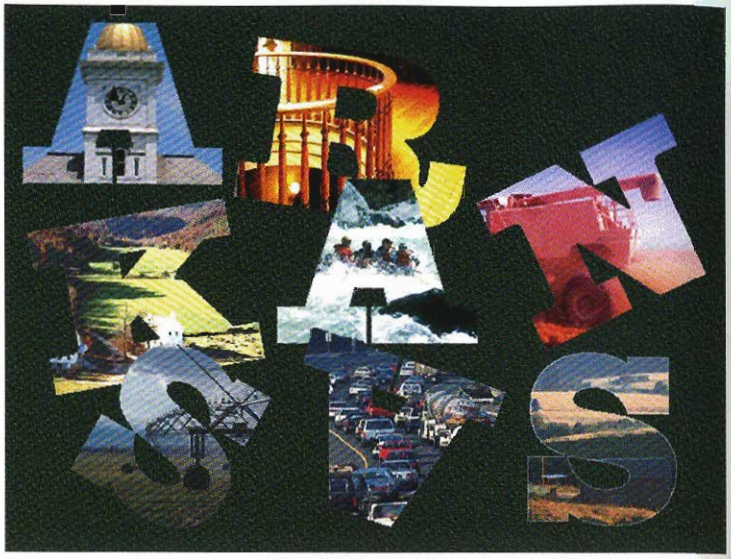


Plate 3 Arkansas: the splash (opening) screen for a multimedia celebration of the state. A digital parody of medieval illumination (Plate 2).

Plate 4 Ralph Goings, *Still Life with Creamer.* Photorealist paintings like this one explicitly remediate photography. © Louis K. Meisel. Used by permission.